think-cell

think-cell chart

think-cell chart is the leading Microsoft® PowerPoint® add-in for creating business charts. It is 3 to 5 times more efficient than the current best practices and automatically adheres to professional design rules. You can link all charts to their Excel data source, making chart updates a quick and easy task.

The problem

Creating data-driven charts in PowerPoint is painstaking and cumbersome. Frequently used graphical elements are not integrated into the charts, automatic placement of labels does not work, and some chart types are simply not available. This results in lots of manual work and endless adjustments to graphical elements.
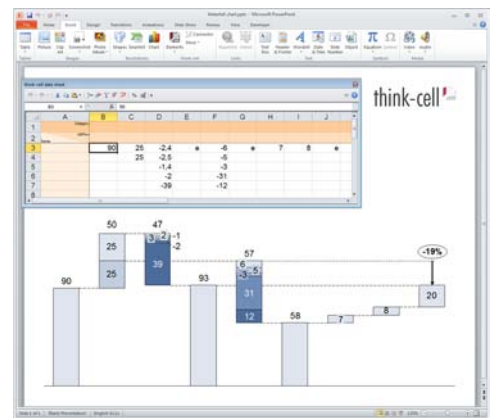
Have you ever recalculated some numbers and then had the need to change all the charts in your presentation? Doing this by hand is a laborious task and can get very stressful, especially when you are running out of time right before an important presentation.
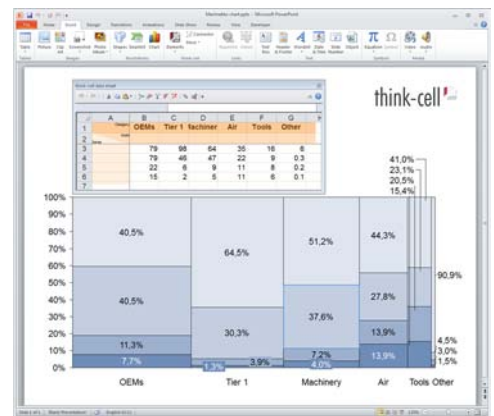
The solution

We employ the power of today's personal computers to relieve you of the tedious work of creating and altering charts. think-cell chart is a powerful charting package that integrates seamlessly with PowerPoint and can be individually customized to respect and enforce your firm's corporate design.

With a minimum of manual adjustments, you get accurate, well-laid-out and standard-conformant charts. Moreover, with think-cell chart even occasional users can create and change charts 3 to 5 times faster than an expert relying on PowerPoint alone.
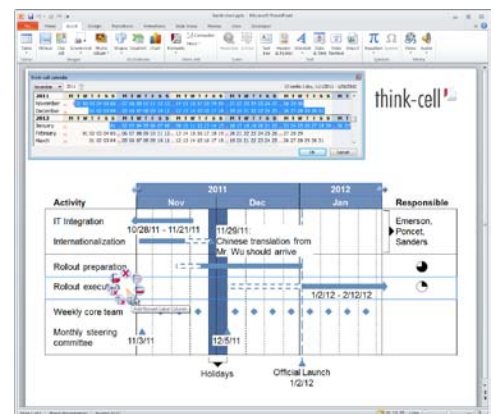
think-cell chart draws its data either from an internal Excel sheet opened in a special window or from an arbitrary existing Excel sheet. If your data has changed, a simple command updates your entire presentation.

Waterfall chart

Marimekko chart

Gantt (timeline) chart

Key benefits

Presentation-ready quality
Presentation quality suffers when time is scarce. But not with think-cell chart. It produces high-quality charts that are immediately ready-to-use in your presentations. We are constantly improving output quality by incorporating customer feedback, ensuring that even difficult layout problems can be adequately solved without much user interaction.

Highest-possible efficiency
We do not just claim that using think-cell chart makes you more efficient – we actually measured it! A recent study at one of our largest customers proved that even senior PowerPoint experts can realize an efficiency gain of a factor of 3 to 5 compared to their existing best practices.

Full compatibility
think-cell chart is completely integrated into your familiar working environment. It uses the same file formats as PowerPoint and Excel. If you share charts with others who do not use think-cell, they can still edit the charts as if you had made them with PowerPoint alone.

Ease of use
When introducing new software, training can be a major cost factor. Not so with think-cell chart. Instead of hiding features in dozens of menus, wizards, dialogs and property pages, we build on the simple concept of direct manipulation, making all functions available right with the objects that they apply to. With a few hours of hands-on experience, even novices become proficient think-cell chart users.

Fewer errors
In PowerPoint, the usual way of creating charts breaks the links in data representation. Copy/pasting data from Excel into PowerPoint works fine, but what if the Excel data changes? think-cell chart maintains all data links to Excel, and moves all chart features for you when data changes. This tight integration fosters consistency and prevents errors.

Smooth collaboration
Making complicated charts with PowerPoint is difficult, and many companies have graphics experts to turn paper sketches into PowerPoint slides. But sometimes inexperienced users need to edit slides themselves, and may break the best practices that graphics experts rely on. With think-cell chart, these problems are a thing of the past, because it enables everyone to quickly make standard-conformant edits.

Selected features

	think-cell chart	PowerPoint
Column & bar charts	✓	✓
Self-adjusting labels	✗	✓
Column/bar totals	✗	✓
Column/bar breaks	✗	✓
Compound annual growth rate arrows	✗	✓
Absolute & percent difference arrows	✗	✓
Average line	✗	✓
Pie charts	✓	✓
Self-adjusting labels	✗	✓
Interactive rotation and explosion	✗	✓
Scatter & bubble charts	✓	✓
Self-adjusting labels	✗	✓
Two labels per data point	✗	✓
Waterfall charts	✗	✓
Marimekko charts	✗	✓
Gantt charts	✗	✓
Intelligent Excel links	✗	✓

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Our customers say

"With think-cell chart we save precious hours, to the benefit of both our clients and consultants."

Dr. Michael Büttner, Vice President, Capgemini

"I find it GREAT... I can't live without the package anymore.

Marc Salomon, Chief Operating Officer, Stibbe

Download free trial

think-cell chart is available for a 30 day free trial.
http://www.think-cell.com/trial

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